



Becoming a Member of myRomero Loyalty Program

To become a Member of **myRomero** Loyalty Program you must become a registered account holder through either:

1. Downloading myRomero application from Apple store or Google Play:

- App is free to download.
- Once app is downloaded, please register your details.
- An email is sent to you upon first successful transaction.
- Simply add "**myRomero**" card from the drop down "**virtual card**" list on the first page that appears on the app.

For existing physical card members, add your ID number in the field provided to transfer your points to the app, so you can use both for the same account.

2. Or Collecting your card when dining-in at any of Romero Group Outlets

- Fill out the application form provided at Romero Group outlets when dining-in.

Now you can enjoy collecting points and earning rewards!

Loyalty Program is applicable in the following outlets:

- **Romero Restaurant**
- **The Living Room**
- **Loft**
- **Sufra Restaurant**
- **UmmQais Rest House**
- **The Royal Yacht Club Restaurant**
- **The Red Sea Loft**



Points Scheme

1. Members of **myRomero** Loyalty Program are rewarded points based on their spending within Romero Group Outlets.
2. Every 100 points rewarded are equivalent to 1 JOD.
3. Points are calculated based on the total bill before service charge and sales tax.
4. Newly registered members will get hold of the **First “FRIENDS” Tier** of **myRomero** Loyalty Program

Program Tiers:

First Tier: **FRIENDS**

- The **First “FRIENDS” Tier** offers 5 points for every 1 JOD spent which can be redeemed at any of **Romero Group** outlets
- Every point rewarded has an expiration date of 2 years; the point is to be redeemed within a period of 2 years
- No minimum spending is required to remain in the **First “FRIENDS” Tier**
- Once 2500 JOD have been spent within one year, the member is automatically upgraded to the **Second “FAMILY” Tier** and will be notified accordingly.

Second Tier: **FAMILY**

- The **Second “FAMILY” Tier** offers 10 point for every 1 JOD spent which can be redeemed at any of Romero Group outlets
- Every point rewarded has an expiration date of 2 years; the point is to be redeemed within a period of 2 years
- To remain in the **Second “FAMILY” Tier** during the following year, a minimum spending of 4,000 JOD needs to be maintained during the year.
- In case the minimum spending is not achieved, the member will be downgraded to The **First “FRIENDS” Tier** and will be notified accordingly.

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- Once 7500 JOD have been spent within one year, the member is automatically upgraded to the **Third “PARTNER” Tier** and will be notified accordingly.

Third Tier: PARTNER

- The **Third “PARTNER” Tier** offers 15 points for every 1 JOD spent which can be redeemed at any of **Romero Group** outlets
- Every point rewarded has an expiration date of 2 years; the point is to be redeemed within a period of 2 years.
- To remain in the **Third “PARTNER” Tier** during the following year, a minimum spending of 7501 JOD needs to be maintained during the year.
- In case the minimum spending is not achieved, the member will be downgraded to the **“FAMILY” or “FRIENDS” Tier** depending on the minimum spent throughout the year and will be notified accordingly.

For any assistance or clarification requirements, please do not hesitate to contact us at **079 6000016**.